

# Media Literacy

champions

## Lesson 1: Resource 1 - Scenarios

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# Scenario 1

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Yana came across a social media video claiming that getting a common vaccine could cause a rare and dangerous illness, leaving her unsure about vaccination.

*The effect of this **inaccurate** information on Yana might be...*

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# Scenario 2

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Aziz spent last summer volunteering and has found he loves getting involved in local community activities. He came across a post online from a well-respected local news outlet about a youth voice group over the summer. He and his friends are now really excited for their summer plans.

*The effect of this **accurate** information on Aziz and his friends might be...*

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# Scenario 3

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Gabrielle heard local radio station share an update from emergency services in the area that a small fire had been started near a shopping centre. She was nervous about getting caught up if the police and fire brigade needed to attend the incident.

*The effect of this **accurate** information on Gabrielle might be...*

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*And the effect for the emergency services might be...*

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## Scenario 4

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Issy came across a blog post that claimed that a popular local café was secretly using harmful ingredients in their food, leading to severe health problems in unsuspecting customers. The blog was written by a freelance journalist who writes local reviews and who has recently sponsored another start-up takeaway business. Wanting to protect her friends and the community, Issy thought it would be best to share the post on her local neighbourhood chat forum.

*Is this information likely to be reliable? How do you know?*

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*What might the impact be on Issy?*

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*What might the impact be on others in the local area (including the café owners)?*

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## Scenario 5

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Nye came across a social media influencer promoting a shampoo that claimed to make hair grow thicker. He'd always worried he couldn't pull off the hairstyle he wanted and this felt like the perfect solution. It was more money than what his parents usually paid for shampoo and they wouldn't buy it, so Nye used some of his birthday money.

*The effect of this **inaccurate** information on Nye might be...*

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*and the effect for the influencer might be...*

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