

# The Five W's

The “Five W’s” is a concept used in journalism, investigation, and research to identify and address essential information about a topic or event. They represent five key questions that help gather comprehensive information.

By addressing each of the Five W’s, journalists, investigators and writers can provide a well-rounded and informative account of the topic they are covering.



## WHO?

“Who” refers to the people, groups or individuals involved in the topic being discussed. These are usually the key people who are central to the story.

## WHAT?

“What” focuses on the specific action, event, or topic that you are writing about. To put it simply - what’s happening? Thinking about ‘what’ will help you determine the nature, details, or description of what occurred.

## WHEN?

“When” addresses the time that the story takes place. This will help determine the timeline of the story. It can refer to the past, present or future, and give context as to why the story is relevant.

## WHERE?

“Where” considers the location(s) or place(s) where events took place and how these may be relevant to the story.

## WHY?

“Why” explores the reasons, motivations, or causes behind the story. Asking “why” helps us to understand the purpose, intention, or factors that led to something happening.



Name:	
Class:	
Teacher:	



Use this space for your research,  
notes, and drawings:

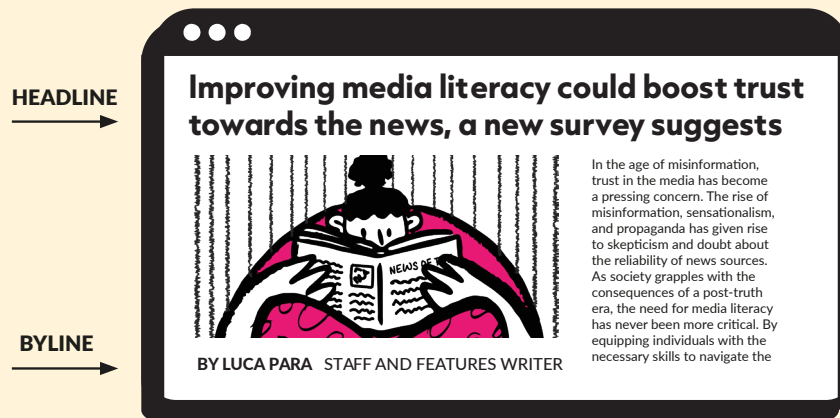
Who:	What:	Where:	When:	Why:

# Headline and bylines

A headline and byline are commonly used in journalism and writing to convey important information about an article or news story. The combination of a headline and byline is a common way to present articles, as it helps readers quickly understand the topic of the piece and who wrote it. Here's what each term refers to:

**Headline:** A headline is a short and catchy sentence that tells you what an article or news story is about in a simple and interesting way.

**Byline:** A byline is a line or section at the beginning or end of an article or news story that identifies the author or contributor of the piece.



Sometimes a more detailed byline is provided at the end of an article, like this:



*Luca Para is a student from Glasgow and a regular contributor to The Glasgow Gazette, Paisley Post and more. He writes about social equality, politics and the economy.*

Now have a go at writing yours! You can use the notes box on the previous page to try out some practise headlines and bylines before you choose your favourite.



 **Write your story here:**

**Headline:**

**Byline:**

[illegible]

